



05 March 2020

Dear Parent / Carer

Unifrog – The Complete Destinations Platform

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we will now be using Unifrog, an award-winning, online careers platform. All students from Years 7 to 13 now have access to this excellent website.

Unifrog brings into one place every undergraduate university course, apprenticeship, and college course in the UK, as well as other opportunities, such as School Leaver Programmes, MOOCs and every college at Oxford and Cambridge. This makes it easy for students to compare and choose the best university courses, apprenticeships or further education courses for them. They can also explore exciting opportunities further afield by looking at English-taught undergraduate programmes available in Europe and the USA.

Additionally, the platform helps students successfully apply for these opportunities by using Unifrog to write their personal statement, applications and CVs and guiding them through the process, allowing teachers to give live feedback.

We encourage all students, particularly in Key Stage 3, to work on their transferable skills (competencies) and to log and record their achievements as they move up through school. The Activities, Interaction and Competencies tools will enable students to record their progress, and act as a record of achievement which will help with the completion of CVs and Personal Statements in the future. The 'Know How Library' has lots of up-to-date information to support students and help them develop an understanding of the world around them.

Students access the tool for the first time using a sign-up code which is unique to their form group. They log in to Unifrog using their email address and password and they can do so from any computer, tablet or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to truly support your child. The form code you need is: **PHGSPARENTS50** (case sensitive) and you can sign up here: www.unifrog.org/code

For more information, go to www.unifrog.org.

Yours faithfully

Julie Robinson
CIAG Manager